

REQUEST FOR PROPOSAL



REQUEST FOR PROPOSAL

TD Garden House Artist is part of Access The Arts powered by TD Bank. This is a program designed to commission local artists to create transformative works in and around TD Garden.

This opportunity is open to all New England-based visual artists who have demonstrated resilience and excellence on their path toward their art career. Artists participating in this program receive an artist fee, support for research, development, supplies and marketing.



TIMELINE

November RFP Posted

December Selection & Announcement

January Planning & Creation

February/March Install & Unveil

The artist chosen will be elected by the TD Garden House Artist Selection Committee and will receive a \$10,000 commission, installation and display of artwork at TD Garden, and social media collaboration.



2024 THEME "WOMEN IN SPORTS"

Suggested Theming Elements & Guidelines

- Role models and trailblazers.
- City of Boston and New England.
- Historical milestones of the arena (Women's Beanpot, WNBA, World Figure Skating, etc.)
- Diversity and inclusion.
- Challenges and progress.
- Future of women in sports.
- TD Garden approved color palette:

	Pantone	361	123	BLACK
	CMYK	C: 69 M: 0 Y: 100 K: 0	C: 0 M: 24 Y: 94 K: 0	C: 0 M: 0 Y: 0 K: 100
	Hexadecimal	#34b233	#ffc425	#000000
	Web Safe	#66cc33	#ffcc33	#000000



2024 EXHIBIT EXAMPLES

Artist: Anna Dugan







EXHIBIT ACTIVATION SPACE

